

ESSENTIALS of EM

LIVE

NOVEMBER
6th - 9th
2012



IPAD GIVEAWAYS ROBERTS GREEN TECH RED TICKET CANADIANS
MALLON INTERNATIONAL AUDIENCE IRISH TABAS ENGLISH AUSTRALIANS
SOUTH AFRICANS WEINSTOCK 30 MINUTE LECTURES CHARITY ARM
5 MINUTE LECTURES LIVE STREAM SWADRON GIANT SCREENS
TWITTER TEDS LIVE MUSIC MOVIE NIGHT! BRITISH
NORDT 300 IN BOOK GIVEAWAYS STELL DONNY CASH!
10 MINUTE LECTURES MATTI HAND FOR A WAY
HD FILMS CANTOR RED TICKET SHOENBERGER CANADIANS
INTERNATIONAL AUDIENCE IRISH ENGLISH AUSTRALIANS REID
SOUTH AFRICANS VICCELLO 30 MINUTE LECTURES INABA CHARITY ARM
ROGERS 5 MINUTE LECTURES LOVE LIVE STREAM GIANT SCREENS

LAS VEGAS!

LIVE PACKAGE

DAY ONE

INCLUDED WITH YOUR
REGISTRATION FOR THE
FIRST TIME EVER:

**TWO ECG COURSES
AND A PROCEDURAL
SEDATION COURSE!**

* **Don't miss out on our
ELECTION
NIGHT PARTY**
6:00 pm, November 6th!

ESSENTIALSofEM.com

REGISTER NOW!

Come to the conference **LIVE in Las Vegas...**
Be in the room with us! See the **sights and smell the smells**
of the best EM conference around...

Your registration fee includes the
Live Conference AND Digital Package

* NOVEMBER 6 - 7:30am to 5pm

- JIM ROBERTS • KeyNote: The Kind of ER Doc You Ought to Be!
- BILLY MALLON • New Shoulder Relocation Tricks
- SANJAY ARORA • The New Anticoagulants - Reversal
- PAUL JHUN • Checking ET Tube Position
- BILLY MALLON • The English Approach to Common Orthopedic Injuries
- JAN SHOENBERGER • Loose/Fractured Tooth
- MIKE WEINSTOCK • The Stiffy on Priapism
- JIM ROBERTS • Excited Delirium - What is it?
- SANJAY ARORA • Tumor Lysis Syndrome
- JIM ROBERTS • Angioedema and You - A Love Story
- JAN SHOENBERGER • The Crashing Pregnant Trauma Patient
- BREAK -
- JIM ROBERTS • I stepped On A Nail!!!
- MEL HERBERT • What is the Real Dose of FFP?
- BILLY MALLON • A Flock of Birds?
- SANJAY ARORA • Mobile Health
- ROB ROGERS • Visual Dirty Bits - Part 1
- JAN SHOENBERGER • What We Do Wrong in ED Pain Mx
- PAUL JHUN • A Quick and Dirty Approach to Medical Clearance
- LUNCH -
- PAUL JHUN • Humeral IO
- SANJAY ARORA • DDAVP - When?
- JAN SHOENBERGER • Palliative Care Tricks and Tips for the ED
- BILLY MALLON • What is the Aortico-pulmonary Window?
- ROB ROGERS • Visual Dirty Bits Part 2
- JIM ROBERTS, BILLY MALLON, SANJAY ARORA & JAN SHOENBERGER • Rapid Diagnostic and Mx Cases - Cage Match!
- AFTERNOON SESSION -
- JEFFREY TABAS • ECG Pearls and Pitfalls

SCHEDULE IS SUBJECT TO CHANGE

DIGITAL PACKAGE

- Watch the course at home at your leisure on our state of the art website (available about 6 weeks after the live course date)
- Website video or audio can be viewed and/or downloaded any way you like (physical discs available for additional fee)
- A real-time web stream of the course will be provided
(Note: real-time streaming is bleeding edge technology... it can slow or stall, please don't plan your life around it)

BONUS CME INCLUDED with your registration!

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DAY TWO

NOVEMBER 7 - 7:30am to 5pm

- PETER VICCELLIO • KEYNOTE: Why "Hospital" Overcrowding is Such A Big Deal!
- PAUL JUHN • I Can't Poo - An ED Approach
- BILLY MALLON • Hip Relocation in 1 Minute
- VERONICA VASQUEZ • The Truly Emergent MRI - What Are the Indications?
- PETER VICCELLIO • 3 Tricks to Improve ED Flow
- BILLY MALLON • Elbow Reduction in 60 Seconds
- DINA SEIF • Three Ultrasound Tricks
- PETER VICCELLIO • Coronary CT Angio - Why I Love It!
- BILLY MALLON • Coronary CT Angio - Why I Hate It!
- BILLY MALLON & PETER VICCELLIO • Smack Down!
- PAUL JHUN • Ankle Relocation in 60 Seconds
- JAN SCHOENBERGER • Diarrhea? Vomit, Immodium, ABx, Nothing
- BREAK -
- CLIFF REID • Own the Resus Room
- JON RITTENBERGER • Who the Heck Should We Cool?
- SCOTT WEINGART • Push-Dose Vasoactives
- CLIFF REID • Scoop & Run is for A-Holes
- JON RITTENBERGER • How Do We Cool 'Em Without Killing Them?
- SCOTT WEINGART • Forget Everything About Intra-Arrest
- JON RITTENBERGER • What a Cardiac Arrest Center will Look Like in a Decade
- CLIFF REID • He Can't Breathe and I Can't Make Him
- LUNCH -
- SEAN NORDT • Things You Didn't Know About Acetaminophen Toxicity
- SCOTT WEINGART • Nitroprusside for Cardiac Arrest? You Must Be Joking!
AND How to Sedate the Intubated Patient
- AMAL MATTU • Debunking, Demystifying and Delousing the Current Myths and Misconceptions in Emergency Cardiology
- ZDOGGMD • Keeping Medicine Funny
- IAN STIELL • The Stiell Sessions - Rob Orman Interviews Ian Steill With Some Musical Interludes and Acts
- AFTERNOON SESSION -
- AMAL MATTU • ECG Advanced

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CONFERENCE GIVE-AWAYS



GOLDEN TICKET!

One lucky attendee will have his/her registration refunded, get VIP seating, a one year subscription to EM:RAP and lots of other good stuff...

RED TICKET!

5 randomly selected registrants will receive VIP seating and a limited edition item of ESSENTIALS Apparel.

THE CONFERENCE SPECIAL!

One lucky attendee will win an iPad 3, so they can take ESSENTIALS with them wherever they go...

ESSENTIALS GIVES BACK!

- A minimum of 5% of all profit and ALL exhibitor money goes to charity!

ESSENTIALS GOES GREEN!

- Recycled paper used for all printed materials
- Focused syllabi reduces paper
- Carbon offsets purchased for all faculty travel
- All studio material produced in our 100% solar powered office!

NOVEMBER 8 - 7:30am to 5pm

- RICHARD CANTOR • KEYNOTE: How Pediatric EM Has Changed and Where It is Going
- MAUREEN McCOLLOUGH • Do I Check the Urine?
EMILY ROSE • Do I Need to Do an LP?
ILENE CLAUDIUS • Who Needs Acyclovir?
- RICHARD CANTOR • This Peds Paper Changed My Life
EMILY ROSE • Does This Effusion Get a Chest Tube?
- RICHARD CANTOR • Febrile Seizure Update
ILENE CLAUDIUS • Concussion Guidelines Updates
LIZA KEARL • Clearing the Pediatric C-Spine
- SOLOMON BEHAR • Ortho Tips and Tricks
SOLOMON BEHAR • Who Needs an Abdominal CT in Trauma?
LIZA KEARL • Lets Jet Ventilate That Puppy!
- MAUREEN McCOLLOUGH • Appy Work-Up 2012 Style
DINA SEIF • Intusseception Ultrasound Findings
EMILY ROSE • Why Everyone Needs an IO
- RICHARD CANTOR • Approach to The Crying Child
EMILY ROSE • How to Do an Umbilical Line in 30 Seconds
- MAUREEN McCOLLOUGH • Peds Psych Clearance!
ILENE CLAUDIUS • MRCP Not Acting Right
MEL HERBERT • Bites of ACS
AMAL MATTU • 5 Things to Look For in Syncope ECG
STUART SWADRON • Code STEMI or NOT - One message - Clinical Appearance is KEY
AMAL MATTU • Why All Patients Need a Provocative Test for R/O ACS
SCOTT WEINGART • Why Provocative Tests for ACS are Stupid
STUART SWADRON • tPA for Stroke - Yes or No the Key is Consent!
AMAL MATTU • The Elderly ACS Patient - What's Really Different?
AMAL MATTU, MEL HERBERT, MIKE WEINGART & STUART SWADRON • The Jane You Ignorant Slut Sessions: Ultrasensitive, What is The Acceptable Miss Rate for ACS, CT Angiography, Delta troponins and More Troponins
- LUNCH -
- ROB ROGERS • Dimers and Dissection - Yes or No?
JOE MARTINEZ • Carotid Catastrophes - When Do I Scan the Neck??
ROB ROGERS • Grafts Gone Wild - The Bleeding Fistula Patient
JOE MARTINEZ • There is A Clot in the Gut! Picking up Mesenteric Ischemia
MICHELLE LIN • You Put What Where?! How to Avoid Central Line Complications
ROB ROGERS • Visual Dirty Bits (The Many Faces of Acute Aortic Occlusion)
- ROB ROGERS, JOE MARTINEZ, MICHELLE LIN & STUART SWADRON • Can Patients with Acute Pulmonary Embolism Go Home? (Debate Smackdown)
- MICHELLE LIN • The Back X-Ray
JOE MARTINEZ • AAA - The Great Masquerader
MICHELLE LIN • How to Save a Limb - Cutting Edge Care of the Patient with Extremity Ischemia
- AFTERNOON SESSION -
SANJAY ARORA, SEAN NORDT, & MICHAEL LEVINE • Procedural Sedation

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DAY THREE

YOUR CONFERENCE FACULTY

James Roberts, MD
Mel Herbert, MD
Billy Mallon, MD
Sanjay Arora, MD
Paul Jhun, MD
Jan Shoenberger, MD
Mike Weinstock, MD
Rob Rogers, MD
Jeffrey Tabas, MD
Peter Viccellio, MD
Veronica Vasquez, MD
Stuart Swadron, MD
Dina Seif, MD
Cliff Reid, MD
Jon Rittenberger, MD
Scott Weingart, MD
Sean Nordt, MD, Pharm.D.
Amal Mattu, MD
Zdogg, MD
Ian Stiell, MD
Richard Cantor, MD
Maureen McCollough, MD
Emily Rose, MD
Ilene Claudius, MD
Liza Kearl, MD
Solomon Behar, MD
Joe Martinez, MD
Michelle Lin, MD
Michael Levine, MD
Kenji Inaba, MD
Mira Lenzini, PA-C
John Love, MD
Rob Orman, MD

DAY FOUR



NOVEMBER 9 - 7:30am to noon

- KENJI INABA • What Common Trauma Conditions Can Be Sent Home?
- MEL HERBERT • Non-Operative Mx of Appendicitis
- KENJI INABA • The DPA is Not Dead
- MIRA LENZINI • Splints Everyone Should Know How to Do
- KENJI INABA • Cardiac Contusion: Does it Exist?
- JOHN LOVE • PE: A Personal Account!
- KENJI INABA • Does a FAST Work in Penetrating Trauma
- MIRA LENZINI • Anterior Tibial Laceration Tricks
- JOHN LOVE • Pearls for Triage of Multi Trauma Patients
- KENJI INABA • Major Head Trauma: Initial Mx and transfer Guidelines

- BREAK -

- MIKE WEINSTOCK • Bouceback
- VERONICA VASQUEZ • New Toys for the ED
- MIKE WEINSTOCK • 5 EM Myths
- SEAN NORDT • The Truth About QT Prolongation
- MICHAEL LEVINE • Cocaine Overdose; Algorithmic Approach
- SEAN NORDT • Best Tox Papers of 2012 - Part I
- MICHAEL LEVINE • Ethylene Glycol
- SEAN NORDT • ETOH - Pearls
- SEAN NORDT • Lipid Emulsion - What is That?
- LEVINE/NORDT • Best Tox Papers of 2012 - Part 2
- MEL HERBERT • What You Do Matters

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ESSENTIALSofEM.com

BONUS!
INCLUDES
FREE BONUS CME
FOR A TOTAL OF
**OVER 40
HOURS
OF CME!**

Here is just a sample of the **FREE BONUS CME** you get
Go to our website for more information!

- UPDATES IN HIGH ALTITUDE ILLNESS
- VISUAL DIRTY BITS PART 1
- AN ALGORITHMIC APPROACH TO THE BLOODY PEDIATRIC AIRWAY
- THREE COMMON PEDIATRIC ARRHYTHMIAS
- CONTRAST NEPHROPATHY: 2012 THERAPIES
- PEDIATRIC STATUS EPILEPTICUS
- THE CRASHING ATRIAL FIBRILLATION PATIENT
- YOU GOT WHAT STUCK WHERE!
- LATE BREAKING CLINICAL STUDIES
- DKA UPDATE!

And many more available in Summer 2012!

LAS VEGAS!

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6th - 9th
2012**

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CME!**

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ACCOMMODATIONS

PARIS HOTEL, LAS VEGAS

www.parislasvegas.com

(877) 603-4389
3655 Las Vegas Boulevard South
Las Vegas, NV 89109



November 6 - 9, 2012

Room Rate: \$119.00

Room Block Discount Cut-off: Oct. 11, 2012**

Experience everything you love about Paris, right in the heart of The Strip. Paris Las Vegas Hotel & Casino is about the same passion, excitement, and ambiance of Europe's most romantic city, in the entertainment capital of the world. No wonder they say everything is sexier in Paris.

****BE SURE TO MENTION** you are with the 'ESSENTIALS OF EMERGENCY MEDICINE 2012' conference, and give them the **GROUP CODE: SPCTR2** to receive our special room rate of \$119. Please reserve early to ensure these special rates. Once the block is full, this reduced rate will no longer apply, regardless of the cut-off date.

Register NOW!
Early Bird Registration!!!
- Ends October 1, 2012 -

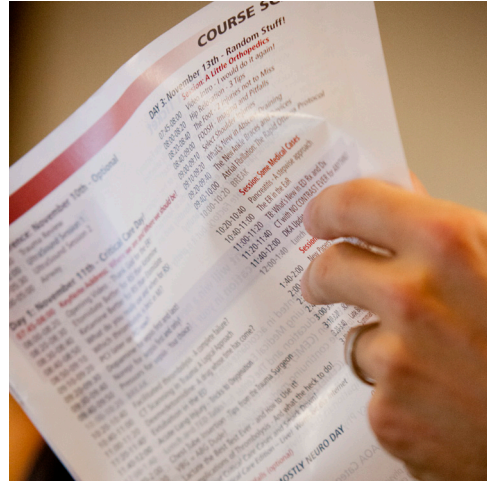
Register NOW at:

ESSENTIALSofEM.com

Educational Objectives

Upon completion of the "11th Annual Essentials in Emergency Medicine" program, participants will be able to

- Incorporate up-to-date literature in the practice of Emergency Medicine.
- Discuss controversies in Emergency Medicine.
- Modify practice using evidence to update patient management strategies.
- Improve patient safety by developing an evidence based approach to patient care.



CME Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Center for Emergency Medical Education (CEME) and Center for Medical Education, Inc. The Center for Emergency Medical Education (CEME) is accredited by the ACCME to provide continuing medical education for physicians.

Live Course

The Center for Emergency Medical Education (CEME) designates this Live activity for a maximum of 29.0 *AMA PRA Category 1 Credits™*.

Physicians should claim only the credit commensurate with the extent of their participation in the activity. Approval by the American College of Emergency Physicians for 29.0 hours of ACEP Category I credit has been applied for.

This activity has been anticipated to offer 29.0 hours of AOA Category 2-A CME Credit, pending approval by the AOA.

Online Enduring Material (FREE BONUS CME)

The Center for Emergency Medical Education (CEME) designates this Enduring material activity for a maximum of 14.5 *AMA PRA Category 1 Credits™*.



Faculty Disclosure

It is the policy of the Center for Emergency Medical Education (CEME) and The Center for Medical Education, Inc., to insure balance, independence, objectivity, and scientific rigor in all its sponsored educational activities, and that all contributors present information in an objective, unbiased manner without endorsement or criticism of specific products or services and that the relationships that contributors disclose will not influence their contributions. In accordance with the Standards for Commercial Support issued by the Accreditation Council for Continuing Medical Education (ACCME), The Center for Emergency Medical Education and The Center for Medical Education require resolution of all faculty conflicts of interest to ensure CME activities are free of commercial bias. All individuals in a position to control the content of this CME activity have indicated that he/she has no relevant financial relationships, which, in the context of this CME activity, could be perceived as a potential conflict of interest. Complete disclosure of relevant (or no) financial relationships will be made to learners prior to the beginning of the CME activity.

